

## Midland/Permian Basin Continuing Education Courses

### "You've Heard of Patient Preventive Recare. What About Professional Preventive Burnout?...Keep Learning and Growing to Help Your Patients Preventive

#### Recare and Stay Excited!!"

Friday, August 25, 2017 -9:00 - 4:00

DoubleTree by Hilton Midland Plaza

117 W. Wall St., Midland, TX 79701

432-683-6131

Course Provider; San Antonio Dental Hygienists' Assoc.

**Jonathan A. Bregman, DDS, FAGD...**Dr. Bregman is a clinician, speaker, author, trainer and personal coach. He has personally led successful dental practices as a clinician for more than 30 years, has worked as a part time adjunct faculty member at the University of North Carolina School of Dentistry and Clinical Faculty at the University of North Carolina Hospital Dental Clinic for 18 years, and has presented over 130 programs on many oral cancer detection and other topics in over 40 states in the past 2 1/2 years alone plus numerous hands-on training sessions. While dedicated to improving the dentist, team, and patient experience, Dr. Bregman has a strong passion for educating dental professionals about early oral cancer detection and growing a practice from the inside. To Dr. Bregman, the goal for all dental practices must be to maximize the quality of patient care which, then, will directly enhance the financial bottom line. In addition to his speaking, writing, and training, he has had great success with his dentist-to-dentist clinical success coaching and onsite clinical consulting. By using the specially developed "Clinical treatment Analysis" software, he can accurately and effectively understand any dental practice thus effectively guide the dentist/entire team. Back by popular demand; come and be motivated into action!

#### **OVERVIEW:**

1. *You as a dental healthcare provider: a career for your lifetime*
2. *The hygiene department as the center of patient and team education*
3. *New oral cancer detection technologies + updates*
4. *Identifying possible sleep apnea: the role of the entire office*
5. *Clarifying the oral systemic connection*
6. *Necessary written protocols for the office to provide maximally and consistently effective patient care*
7. *Treatment planning in the hygiene department and doctor's chair: understanding codes actually DOES matter*

#### **COURSE DESCRIPTION:**

*The DDS/DMD, RDH, CDA and business team: careers for your lifetime*

#### **The enhanced role of the dental hygienist: 2017 and beyond**

- Will you be a 'cleaning person' or do your patients have a hygiene or re-care or preventive re-care appointment with you, the dental hygienist
- Consider all that you do during any re-care appointment or while performing definitive periodontal care
- Hygiene department as the important central point of the dental office...what must you do to be most effective

#### **The enhanced role of the dentist in re-care: 2017 and beyond**

- What are the steps that you, the dentist, to effectively lead total oral assessment in your office

The dentist's ongoing focus to ongoing total oral assessment vs tooth focused: what are those Written protocols?

- Oral Hygiene instructions
- Periodontal disease
- Caries

- Restorative and cosmetics
- Oral systemic connection
- Oral cancer
- Sleep disorders
- High caries risk child? Teenager? 20's? others

**Treatment planning: hygiene department and CDA** play central roles to ensure accuracy and effectiveness.

- The CHANGING dental codes: SORRY but you have to learn them!
- Laying the groundwork for needed treatment

**Oral Cancer Update:**

Review: target population and risk factors

New technologies for enhanced early oral cancer detection

- AdDent: rolled out new system October 2015
- VELscope: rolled out new system July 2015
- OralID: company launched 1-2 years ago

**Learning points or objectives:**

1. Understand the critical role that the dental hygienist plays and will continue to play in all dental practices
2. How to deliver effective patient education on a variety of topics
3. Know how you can/must guide the dental practice that you will or have joined to develop/agree upon numerous written protocols to ensure consistency and excellence of patient care
4. Updated information about oral cancer plus the most recent technologies for enhanced detection of oral cancer
5. What are some new systems and technologies that will enhance how the dental practices run and enhance patient care

**SCHEDULE: Friday, August 25, 2017 9:00 - 4:00**

8:30-9:00 -Check-In and On-site registration

9:00-12:00 "You've Heard of Patient Preventive Recare... Part I

12:00-1:00 -Lunch included with ALL DAY participants

1:00-4:00 - "You've Heard of Patient Preventive Recare... Part II

**LOCATION: Double Tree by Hilton Midland Plaza**  
**117 W. Wall St., Midland, TX 79701 432-683-6131**

**CONTINUING EDUCATION CREDITS: 6 CEUs (3 CEUs for AM course; 3 CEUs for PM course)**

This note is to certify that the San Antonio Dental Hygienists' Association is a component of the American Dental Hygienists' Association, its component, and its constituent organizations; is an approved CE course provider for the Texas State Dental Board of Examiners. These courses meet the SBDE criteria for acceptable continuing education hours for DENTISTS, DENTAL HYGIENISTS, AND DENTAL ASSISTANTS.

**CONFIRMATIONS/REFUNDS: Confirmations** will be sent IF an email address is provided on the registration form. **Refunds:** Written requests for refunds must be received 7 days prior to course presentation and will carry a \$25 administrative fee.

**QUESTIONS? CONTACT:**

**Lois Palermo – 713-419-6974** for registration information OR

**Dale Hahn – 979-373-1626** for general information

**www.omegaseminars.com**

Thanks to the following sponsor for their continuing support of quality continuing education

## Crest Oral B, Midwest Dental, Q-Optics

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**Permian Basin** registration form. Please PRINT your name (as it appears on your license/certification) and indicate your credentials (RDH, DDS, RDA) Name \_\_\_\_\_  
Address: \_\_\_\_\_  
City, St. Zip \_\_\_\_\_  
Phone #s: \_\_\_\_\_ (H) \_\_\_\_\_ (W) \_\_\_\_\_ (cell)  
Email Address: \_\_\_\_\_ (necessary for confirmation)

Fees:	<u>Early Bird Before Aug. 17th</u>			<u>After Aug. 17th</u>		
	AM	PM	Both	AM	PM	Both
<b>ADHA Member</b>	\$50	\$50	\$90	\$65	\$65	\$100
<b>Non-Member (RDH, DDS, DMD)</b>	\$65	\$65	\$100	\$75	\$75	\$110
<b>Dental Assistants</b>	\$40	\$40	\$70	\$50	\$50	\$80
<b>DH Students</b>	\$30	\$30	\$45	\$35	\$35	\$55

*Please circle the appropriate fee*

Paying by check? check # \_\_\_\_\_ Make check payable to: Omega Seminars and send to:

**Lois Palermo-1236 Hunter Wood, League City, TX 77573**

Paying by Credit Card? CC# \_\_\_\_\_ Exp. Date \_\_\_\_\_ Visa /MC /Discover/ AMEX (circle)

Credit Card registrations may be faxed to: **281-605-5668** or pay online at: **www.omegaseminars.com**

**Total** \_\_\_\_\_

*Please note: Credit card payments may show up on billing statement as charge from Omega Seminars.*

