

Brazos Valley Dental Hygienists' Association

*Presents*

**“Advanced Hygiene Therapy – Developing a Comprehensive Approach”**  
**& “Prevention vs. Prosecution – Patient Care Issues in Dentistry”**

*with*

**DIANNE GLASSCOE WATTERSON, RDH, BS, MBA**

Friday, Feb. 14, 2020 - 9:00 - 4:00

Hilton College Station & Conference Center 801 University Drive East

College Station, TX 77840

### About the Speaker

**Dianne Glasscoe Watterson, RDH, BS, MBA** has more than four decades in dentistry. Her business, Watterson Speaking/Consulting LLC, is based in Lexington, NC. Since 1997, Dianne has been published extensively, including authoring two monthly columns in national dental publications- one in *Dental Economics* called “Practice Wisdom” and the other in *RDH* called “Staff Rx.” Dianne is a well-known provider of continuing education for dental professionals and has presented for associations and major dental meetings across the US. In addition to serving on the editorial board of *RDH* magazine, Dianne is a co-author of *Foundations of Periodontics for the Dental Hygienist*, a text used in many hygiene programs. She has published three books: *Manage Your Practice Well*; *The Consummate Dental Hygienist*; and *Real World Dental Hygiene* which won an Apex Award for publication excellence. Dianne was honored by Dentsply™ as a “Distinguished Dental Professional” in 2005. Also, Dianne was honored by Colgate™ in 2009 and 2010 as a “Key Opinion Leader” and serves on their Oral Health Advisory Board. Dianne has been chosen as a Leader in

Consulting/Speaking by *Dentistry Today* every year since 2006. In addition to being a former faculty member in the dental hygiene program at Guilford Technical Community College, she is a member of Christian Medical/Dental Association, American Association of Dental Office Managers, American Academy of Dental Hygiene, and American Dental Hygienist Association. Dianne and her husband, Dave, live in Lexington, NC and have 4 grown sons and 7 grandchildren.

**“Advanced Hygiene Therapy – Developing a Comprehensive Approach” (9AM–12PM; 3 CEU’s)**

**Course Description** – *In treating today’s periodontal patient successfully, the clinician must customize a treatment plan that goes beyond the removal of plaque and calculus. Achieving excellent clinical outcomes involves assessing for systemic issues, communicating and customizing home care according to the patient’s level of understanding and ability to perform home care procedures, and choosing appropriate adjuncts to care. In this course, we will explore the multi-faceted treatment planning approach, including scheduling and coding. We will also explore strategies for dealing with refusal of definitive care.*

**Course Objectives** –

- Upon completion of this course, the participant will be able to:
- Understand the factors involved in periodontal breakdown
- Explore the most prominent systemic disease interrelationships
- Choose adjuncts to care based on severity and appropriateness
- Develop better clinical protocol
- Customize home care modalities
- Understand which codes are most appropriate for particular case types

- A. Pathogenesis of periodontitis/host involvement
- B. Oral irrigation efficacy and adjuncts
- C. Factors that influence disease progression
- D. Limitations of bleeding on probing as a marker of disease
- E. Antibiotic usage as an adjunct to care
- F. Dealing with patients who refuse definitive care

**“Prevention vs. Prosecution – Patient Care Issues in Dentistry” (1PM – 4:00PM; 3 CEUs)**

**Course Description:**

The practice of dentistry and dental hygiene involves adhering to strict standards of care. This course examines the best methods for producing desirable results to avoid injury. Clinical standards are reflected in various case histories. Proper documentation protocol, the gold standard in mitigating liability, is also discussed. Mitigating liability includes developing superb communication skills necessary to help patients understand treatment advantages, disadvantages, risks, and alternatives. We will dissect some of the most challenging communication scenarios in the dental office, such as what to say when patients reject treatment recommendations or necessary radiographs, and implementing an informed consent/informed refusal protocol. Every attendee will gain useful information to improve his/her own communication skills.

**Course Objectives:**

- To increase knowledge about occurrences in the dental office that can result in injury to patients
- To examine consequences of patient complaints to the state board
- To learn the latest information about the top ten clinical causes of liability
- To increase awareness of the importance of thorough charting protocol

- To study the role of the patient in decision-making
- To implement informed consent protocol in treatment planning
- To learn how to deal effectively with patients that reject treatment recommendations

**SCHEDULE: Friday, Feb. 14, 2020**

- 8:30 – 9:00 - Check-In and On-site registration  
 9:00 - 12:00 - **“Advanced Hygiene Therapy – Developing a Comprehensive Approach”**  
 12:00 - 1:00 - Lunch provided for all day participants  
 1:00 - 4:00 - **“Prevention vs. Prosecution – Patient Care Issues in Dentistry”**

**LOCATION: Hilton College Station & Conference Center, 801 University Drive East, College Station, TX 77840**

**Directions:** <https://www.mapquest.com/>

**CONTINUING EDUCATION CREDITS: 6 CEUs** (3 CEUs for AM & 3 CEUs for PM) This note is to certify that the Brazos Valley Dental Hygienists’ Association is a component of the American Dental Hygienists’ Association, its component, and its constituent organizations; is an approved CE course provider for the Texas State Dental Board of Examiners. These courses meet the SBDE criteria for acceptable continuing education hours for **DENTISTS, DENTAL HYGIENISTS, AND DENTAL ASSISTANTS.**

**CONFIRMATION/REFUND: Confirmations** will be sent electronically if an email address is provided. **Refunds** require a written request which must be received 7 days prior to course presentation and will carry a \$25 administrative penalty.

**QUESTIONS? CONTACT:**

**Lois Palermo - 713-419-6974** for registration information

**Dale Hahn – 979-373-1626** for general information

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**College Station registration form...Please print your name (as it appears on your license/registration) and credentials (RDH, DDS, RDA, DMD, other)**

Name: \_\_\_\_\_ Address: \_\_\_\_\_

City, St. Zip: \_\_\_\_\_ EMail Address: \_\_\_\_\_

Phone #s: (H) \_\_\_\_\_ (W) \_\_\_\_\_ (Cell) \_\_\_\_\_

FEES:	<u>Early Bird Before Feb. 8</u>			<u>After Feb. 8</u>		
	AM	PM	Both	AM	PM	Both
<b>ADHA Member</b>	<b>\$70</b>	<b>\$70</b>	<b>\$95</b>	<b>\$75</b>	<b>\$75</b>	<b>\$110</b>
<b>Non-Members (RDH,DDS,DMD)</b>	<b>\$80</b>	<b>\$80</b>	<b>\$105</b>	<b>\$85</b>	<b>\$85</b>	<b>\$125</b>
<b>Dental Assistants</b>	<b>\$55</b>	<b>\$55</b>	<b>\$80</b>	<b>\$65</b>	<b>\$65</b>	<b>\$90</b>
<b>Dental Hygiene Students</b>	<b>\$20</b>	<b>\$20</b>	<b>\$35</b>	<b>\$30</b>	<b>\$30</b>	<b>\$45</b>

*Please circle the appropriate fee*

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